## Corporate Message

Japan Kenzai Co., Ltd is a company which conducts Comprehensive Building Materials Wholesales Business nationwide, handling all types of materials required for housing construction, and serves as a core company of the JK Group. Also, in recent years, in order to respond to the changes in the market quickly, in addition to the distribution and sales of materials, we are aggressively working on the development of OEM products, promotion of eco-friendly products and enhancement of a more detailed support system for customers.
When we review housing, food and clothing which are the 3 main elements that form the base for our daily life, the environment surrounding clothing and food seem to have matured as reflected in the phrase "warmly clothed and well fed". On the other hand, I think that the housing environment and sense of values toward housing are still in the process of development. I feel that improving our standard or sense of values toward housing to the levels in Western countries is our mission.
As for the housing environment in Japan, a paradigm shift from the market led by new housing to the used house distribution and renovation market is expected to take place in the future. However, under the concept that the housing industry should be a local industry, we will promote our business by providing services more suitable to local areas based upon the accumulation of experiences in that area. All employees of Japan Kenzai are united and will make every efforts to realize a bright future for the housing environment in Japan and make Japan Kenzai a true leading company. We look forward to your continued support in future.


## Domestic Network (111)

## Building Materials Group: Tokyo Office <br> and others (21)

Chugoku Shikoku \& Kyushu Region Group

Hiroshima Office Fukuoka Office and others (18)

Chubu \& Kansai Region Group

Nagoya Office Osaka Office and others (16)

Hokkaido \& Tohoku Region Group

Sapporo Office
Sendai Office
and others (12)


## Japan Kenzai Fair

Japan Kenzai Co., Ltd. holds "Japan Kenzai Fair", the largest exhibition and sale for the wooden housing construction material and distribution industry in Japan, twice a year at Tokyo Big Sight.
This exhibition is a major event attracting over 200 manufacturers exhibiting at the show every time it is held. Over 20,000 visitors come to the show and the amount of sales exceeds 40 billion yen.


